

The following organisations contribute to the organization of this seminar:



MUNICIPAL GUARANTEE FUND FOR SMEs AT SOFIA MUNICIPALITY

MUNICIPAL GUARANTEE FUND FOR SMEs - PLOVDIV



European Union Experts
(Experts de l'Union européenne) EUE
RESEAU D'ANCIENS EXPERTS NATIONAUX DETACHES ET
AUTRE PERSONNEL DES INSTITUTIONS EUROPEENNES

AGENDA

Negotiated Planning Instrument: New European Tool for Sustainable Local Development The Role of PPP (JESSICA Model) and Innovative Finance (Guarantee Funds)

The example of good practice -Live Villages-

First day, 04 May 2010

- 12:30 Registration and typical Puglia refreshment (pizza and panzerotti) and Italian coffee espresso
- 13:15 Introduction and coordination
Mr. Enzo Reali, Chairman of the Managing Board of the European Integration & Regional Competitiveness Foundation
- 13:45 Welcome remarks
Prof. Kostadin Kostadinov, Deputy Rector of VUZF University
- 14:00 **Ms Irina Yordanova, Mr. Kiril Grigorov**, Manager of the Municipal Guarantee Fund for Small and Medium Enterprises at Sofia Municipality
- 14:15 **Mrs. Nikolova**, Chairperson of the Municipal Guarantee Fund for Small and Medium Enterprises - Plovdiv
- 14:30 Coffee break (Italian espresso)

14:45 **Mr Mario Montesorio**, Entrepreneur and Presidente CNA Alimentare, Genova
Testimonial of the importance of Confidi system to support entrepreneurship initiative

15:00 **Mr Avramov**, National Centre for Vocational Training within Bulgarian Chamber of
Commerce and Industry

15:15 **Mr Paolo Castagna**, Deputy Director of the Italian Institute of Foreign Trade (ICE)

15:30 **Mr. Luigi Badiali**, Euro*IDEES President and previous Minister of Regional
Development of Regione Toscana
Negotiated planning as a new methodology for organizing the development of an
area:

- the experience of Borghi Vivi, the importance of JESSICA and the role of PPP
guarantee consortia
- the example of 10 European territorial pacts for employment in Italy

17:00 Conclusion first day

Second day, 05 May 2010

9:00 **Mr Enzo Reali**, Chairman of the Managing Board of the European Integration &
Regional Competitiveness Foundation

9:15 **Mr. Riccardo Vannini**, Member of the Board of Directors of COOPERFIDI ITALIA
and former President of FIDICOOPTOSCANA

- The FIDICOOPTOSCANA experience: good practice example for the Regional
Guarantee Funds
- COOPERFIDI ITALIA: as results of the evolution of juridical law on the matter of
Guarantee Funds
- The Guarantee funds and the enterprises (with focus on the Italian cooperatives-
associations) in the Basel II regulation

10:45 Coffee break

11:00 **Mr Svetlin Statkov**, National Guarantee Fund, Bulgarian Development Bank

11:30 **Mr Aldo Andreoni**, UniCredit Bulbank: The experience of UniCredit in Bulgaria

12:00 Questions and answers with the Association of Banks in Bulgaria, Tokuda Bank,
DSK Bank and other commercial banks

13:00 Conclusion

Place: Aula Magna VUZF, 1 Gusla Str., Ovcha Cupel, Sofia, Bulgaria